**New Email #3 – Deadline Announcement**

Email Subject Line: <Date>: Deadline to enroll in PSEA endorsed Disability Plan is approaching!

Dear <employee name>:

Have you signed up for the PSEA endorsed Disability Insurance plan yet? Hurry, the deadline to submit your enrollment form is <date>.

Some points to consider:

* Disability isn’t just caused by accidents. It is more often caused by conditions such as arthritis, cancer, pregnancy, and heart disease.1
* One in eight workers will be disabled for five years or more during their working careers.2
* Monthly premiums as low as $8 per month
* Covers pregnancy and mental/emotional issues
* Pays up to <$0,000> additional toward health insurance coverage
* It’s convenient and easy – no hassling with an insurance agent. Just select your plan option and the payment comes right out of your check.
* You may feel relieved afterward; knowing that your paycheck is covered if illness or accident strikes.

I urge you to take advantage of these options. Please take a moment now to fill out the enrollment form and return it to me as soon as possible. Disability happens more than you might think. Don’t gamble with your paycheck!

Sincerely,

<Benefits/HR contact/union official>

1Council for Disability Awareness, disabilitycanhappen.org 2Commissioner's Disability Insurance Tables A and C, assuming equal weights by gender and occupation class